

Pillow Jungle

Lindsey Pillow

(your creative person)

PillowJungle.co

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ABOUT ME

Hello, my name is Lindsey Pillow! I am a creative leader, designer, muralist, illustrator, and mama. I love embarking on adventures with my designs, exploring new possibilities and pushing the boundaries. I have a passion for collaboration and an eye for bold, immersive visuals and bring a fresh perspective to every project. Join me on a journey through the jungle, where creativity knows no bounds.

INTERESTS

Other than creating, I love being with my family, traveling, playing with my animals, exercising, dancing around the house, thrift-store shopping, crafting, hiking, cooking, and many more random activities. My favorite color is green, I love the smell of freshly-cut grass and old books. I also love the sound of crinkling paper and the cracking open of a soda can. As you can see, I am a big fan of enjoying the little things in life.



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EDUCATION

Metropolitan State University of Denver | 2004 - 2008

Bachelor of Fine Arts with emphasis in Communication Design

Front Range Community College | 2002 - 2004

EXPERIENCE

Century Communities | 6.19 - Present

Sr. Designer > Creative Service Manager > Creative Director

Lead creative strategy and execution, elevating brand consistency across 50+ communities nationwide. Manage and mentor a design team, delivering 200+ creative assets/month. Oversee development of logos, maps, guidebooks, signage and overall branding that drives buyer engagement. Partner with leadership to create compelling campaigns/promos.

MDC Holdings (Richmond American Homes) | 3.12 - 6.19

Graphic Designer > Sr. Designer > Design Supervisor > Sr. Design Supervisor

I progressed within my role, leading the design and production of community branding, sales collateral, and marketing campaigns across multiple regions. I managed and mentored a team of designers, streamlined workflows, and ensured consistent, high-quality deliverables. I also strengthened brand identity and consistency company-wide.

The Creative Group | 4.10 - 3.12

Contract Graphic Designer

Supported AIMCO, RE/MAX, and MDC Holdings with creative solutions under tight deadlines. Designed logos, print collateral, and digital assets that enhanced each brand while staying within the limits.

Pillow Jungle, LLC. | 1.06 - Present

Founder/Creative Director

Founded and operate a freelance design studio serving a wide range of clients, from startups to established businesses. Lead all aspects of creative direction, client relations, and project management while delivering branding, apparel, and marketing collateral that increase client visibility and strengthen market presence.

SKILLS

CREATIVE LEADERSHIP

Team Management, Creative Direction, Mentor, Brand Strategy

DESIGN EXPERTISE

Print & Digital Design, Community Branding, Campaign Development

PRODUCTION & VENDOR MANAGEMENT

Press Checks, Workflow Optimization, Vendor Relations

TECHNICAL SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, Mailchimp, Salesforce, Powerpoint, Canva, Illustration, Painting