

# PILLOW JUNGLE

## Lindsey Pillow

*(your creative person)*

**PillowJungle.co**

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## ABOUT ME

Hello, my name is Lindsey Pillow! I am a designer, creative leader, muralist, illustrator and mama. I love embarking on adventures with my designs, exploring new possibilities and pushing the boundaries. I have a passion for collaboration and an eye for bold, immersive visuals and bring a fresh perspective to every project. Join me on a journey through the jungle, where creativity knows no bounds.

## INTERESTS

Other than creating, I love traveling, playing with my animals, exercising, dancing around the house, thrift-store shopping, crafting, hiking, cooking, and many more random activities. My favorite color is green, I love the smell of freshly-cut grass and old books. I also love the sound of crinkling paper and the cracking open of a soda can. As you can see, I am a big fan of enjoying the little things in life.

## EDUCATION

**Metropolitan State University of Denver | 2004 - 2008**

Bachelor of Fine Arts with emphasis in Communication Design

**Front Range Community College | 2002 - 2004**

## EXPERIENCE

**Century Communities | 6.19 - Present**

*Senior Designer > Creative Service Manager > Creative Director*

Lead creative strategy and execution, elevating brand consistency across 50+ communities nationwide. Manage and mentor a design team, delivering 200+ creative assets/month. Oversee development of logos, maps, guidebooks, signage and overall branding that drives buyer engagement. Partner with leadership to create compelling campaigns/promos.

**MDC Holdings (Richmond American Homes) | 3.12 - 6.19**

*Graphic Designer > Senior Designer > Design Supervisor > Senior Design*

*Supervisor*

I progressed within my role, leading the design and production of community branding, sales collateral, and marketing campaigns across multiple regions. I managed and mentored a team of designers, streamlined workflows, and ensured consistent, high-quality deliverables. I also strengthened brand identity and consistency company-wide.

**The Creative Group | 4.10 - 3.12**

*Contract Graphic Designer*

Supported AIMCO, RE/MAX, and MDC Holdings with creative solutions under tight deadlines. Designed logos, print collateral, and digital assets that enhanced each brand while staying within the limits.

**Pillow Jungle, LLC. | 1.06 - Present**

*Founder/Creative Director*

Founded and operate a freelance design studio serving a wide range of clients, from startups to established businesses. Lead all aspects of creative direction, client relations, and project management while delivering branding, apparel, and marketing collateral that increase client visibility and strengthen market presence.

## SKILLS

### CREATIVE LEADERSHIP

Team Management, Creative Direction, Mentor, Brand Strategy

### DESIGN EXPERTISE

Print & Digital Design, Community Branding, Campaign Development

### PRODUCTION & VENDOR MANAGEMENT

Press Checks, Workflow Optimization, Vendor Relations

### TECHNICAL SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, Mailchimp, Salesforce, Powerpoint, Canva, Illustration, Painting



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